

BOLETÍN DE NOTICIAS (NEWSLETTER)

HAVANA CLUB GROUP

HABANOS FESTIVAL 2012



VOLUME 4, ISSUE 1

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APRIL 2012

Special points of interest:

- * 14th Habanos Festival 2012
- * Outlet Closure for Staff Trip
- * Wine of the Month
- * The Interior (Part 2)

14 TH HABANOS FESTIVAL

On February 27th till March 2nd, 2012, Cuba, held the largest international gathering of enthusiasts of the best cigar in the world. In this occasion, the event will pay special tribute to the Cohiba and Romeo y Julieta, two of the most prestigious Habanos brands. The

Cohiba Pirámides Extra, exclusively presented at the welcoming night. While Romeo y Julieta Petit Churchill comes with aluminum tubes and Churchills Reserva 2008 with a limited production of 5,000 boxes is the launch which will star the Habanos Festival Gala Evening. The

participants, coming from more than 60 different countries, will have the pleasure of enjoying in exclusive the new vitolas to be launched by Habanos, S.A. in 2012, and of discovering the roots and secrets of centuries-long tradition.

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Havana Club Outlets

Concorde Hotel, K.L
One World Hotel, P.J
Le Meridien Hotel, K.L
Duta Vista Executive Suite, K.L

Havana Corner

Traders, K.L
Renaissance, K.L
Prince Hotel & Residence. K.L
The Ritz-Carlton K.L
Empire Hotel, Subang



Havana Club Group

facebook.com/groups/32163184990/



havanaclubgroup.blogspot.com

Official Website

www.havana-club.com.my

Editor's Note

Dear Distinguished Readers,

I am very pleased to announce that we will be closing for 3 days for our staff trip. Make sure to get your cigar stocks before 16th. I will update our staff trip in our Blog. Have a nice day, cause I'm about to start my holiday mood with a cigar!

Sincerely Yours,

Aizat @ Smokey

NOTICE

We wish to inform that all outlets will be closed from 16th April to 18th April 2012 for its annual staff trip.

All outlets will resume operations on 19th April 2012.

Our sincere apologies for any inconvenience caused and thank you for your kind understanding of the matter.

The Management

Australian Wine of the Month

- Cranswick Lakefiled Shiraz Cabernet @ RM100.00++ per bottle and RM25.00++ per glass
- Cranswick Lakefiled Chardonnay @ RM100.00++ per bottle and RM25.00++ per glass

Havana Corner offers convenience and easy access to our members all around Malaysia. The joint venture with our partners' is for our members to enjoy the benefit and privileges of our cigar. All Havana Corner has wide selection of cigar and accessories fit for all connoisseurs. With our strong branding, our policy "Guaranteed Genuine" is known for the determination of pure and real cigar. There will be a small corner for members to smoke in Havana Corner and will be serving either by ours or fully trained staff respectively.

IDENTIFYING COUNTERFEIT - THE INTERIOR

1. Look for the parchment with the Habanos logo - Inside the box there will be a rectangular piece of parchment with the Habanos logo and storage recommendations.
2. Avoid cigars in cellophane - Except in the smaller, multi cigar Petacas style packages, the handmade Cuban cigars are never wrapped in cellophane.
3. Look for the cedar separator - All the dress boxes and cabinet boxes should have a plain cedar separator between the levels of the cigars. Cabinet cigars will also have a top sheet featuring the brand's logo.
4. Look for the paper flap- The dress boxes, except those with tubos, will also have a paper flap attached to the front typically featuring a second brand logo.
5. Look for symmetry - All the bands should be in a near perfect line and the color and registration of each ring should be consistent.
6. Look for the yellow ribbon - The cigars in the cabinets with sliding lids should be tied with a yellow ribbon imprinted with the brand and name.
7. Avoid any hint of ammonia - if you notice an ammonia order, the cigars are fake.