



VOLUME 14, ISSUE 1

In this issue:

Sale	1
Cigars	2
Wines	2
Top Cigar Smokers	2

FEBRUARY 2013

Special points of interest:

- * The 16 Days Sale
- * Bolivar : A Brief History
- * Wine of the Month
- * Milton Berle

THE 16 DAYS SALE

The most anticipated weeks demand by customers is back starting **25th January till 9th February 2013**. The Sale, which will held for 16 days offers discount for 30% on cigars*, 40% on accessories* & 50% on humidors* (all item marked * are based on selected

only & while stock lasts). Participant outlets will be Concorde Hotel, One World Hotel & Read Masonic Center excluding Havana Corner. Operation hours are as usual & for Read Masonic Center outlet, may I remind that it is

closed every Sunday & Public Holiday.

Along the weeks, on the **31st January is the Grand Opening for Read Masonic Center outlet.**

Happy stocking up those cigars.

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Havana Club Outlets
Concorde Hotel, K.L
One World Hotel, P.J
Read Masonic Centre, OUG

Havana Corner
Traders, K.L
Renaissance, K.L
Prince Hotel & Residence, K.L
The Ritz-Carlton, K.L
Impiana KLCC Hotel, K.L
Le Méridien Hotel, K.L
The Royale Chulan, K.L
Empire Hotel, Subang
Impiana Ipoh, Perak
Hard Rock Café, Penang



Havana Club Group

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havanaclubgroup.blogspot.com

Official Website

www.havana-club.com.my

Editor's Note

Dear Distinguished Readers,

It's a SALE, SALE weeks which means it's a 2 weeks sale this special month. So check those list of your favorite cigars & stock up through out this year while we slash the price for a limited period.

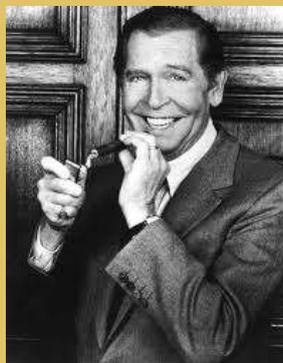
Newsletter Editor.

Bolivar : A Brief History. The brand was founded (possibly in Great Britain) by José F. Rocha around 1901 or 1902, though the brand was not registered in Havana (Cuba) until 1921, under the ownership of Rocha's firm, J.F. Rocha y Cia. During this time, the Bolívar brand produced the world's smallest cigar, the Delgado, measuring a mere 17/8 inches with a 20 ring gauge, and even had the honor of having a miniature box of its cigars featured in the royal nursery's dollhouse at Windsor Castle. The brand was bought in 1954 by Cifuentes y Cia after Rocha's death and production was moved to the famous Partágas Factory in Havana (today known as the Francisco Pérez Germán factory), where many of its sizes are still produced today. During this time, under Cifuentes's direction, Bolívar gained popularity in the world market and became a major export brand.

Chilean Wine of the Month

- TerraMater Vineyard Reserve Shiraz Cabernet @ RM100.00++ per bottle and RM25.00++ per glass
- TerraMater Vineyard Reserve Sauvignon Blanc @ RM100.00++ per bottle and RM25.00++ per glass

MILTON BERLE



Most men would be thrilled if their wives relished the smoke wafting from their cigars. Berle must be ecstatic, as all three of his spouses supported his hankering for Havanas. Even Marilyn Monroe, with whom the entertainer had a short fling before she became a star, savored the aroma of his cigars, and Uncle Miltie, who regularly tried to wean his friends off cigarettes and

on to cigars, once bought a box of small cigars for the blonde bombshell, hoping to persuade her to switch. Berle's second wife, Ruth, not only supported his cigar habit, she showed ingenuity in doing so. During their honeymoon in Paris, Ruth went shopping for an evening bag, trying larger and larger sizes until she found one that could fit four of Miltie's mammoth Cubans. Before flying on to Rome, Berle packed some 500 Havanas, but customs officials there informed him that visitors were limited to 100 cigars. Nonplussed, Ruth pulled out a cigar from her bag and asked Berle for a light. "She nearly choked to death smoking it," Berle recalled, "but it enabled us to bring another hundred cigars in." Favorite cigar: H. Upmann