

HABANOS FESTIVAL 2013



VOLUME 15, ISSUE 1

In this issue:

Sale	1
Cigars	2
Wines	2
Top Cigar Smokers	2

MARCH 2013

Special points of interest:

- * 15th Habanos Festival 2013
- * H.Upmann : A Brief History
- * Wine of the Month
- * Bill Cosby

15TH HABANOS FESTIVAL

From **February 26th to Saturday March 2nd, 2013**, Cuba, once more, will be the venue of the largest international gathering of enthusiasts of the best cigar in the world. In this occasion, special tribute will be paid during Montecristo & Partagás event, two of the most prestigious Habanos

brands. Habano lovers from more than 70 countries, will be able to enjoy all of Cuban tobacco's hedonistic rituals & be the first to taste the new brands that Habanos, s.a. will be launching this year. As a novelty, a Cooking Show named "Tobacco and Gastronomy" will be held live. Prestigious international

Chefs will prepare Haute Cuisine exclusive recipes using Cuban tobacco. The Gala Dinner will include performances by world-renowned Cuban artists such as Omara Portuondo and will pay tribute to Partagás. It will also include the traditional Humidors Auction to the benefit of the Cuban Public Health System.

HAVANA CLUB GROUP

K-8-8, Solaris Mont Kiara,
No 2, Jalan Solaris,
50480 Kuala Lumpur,
Malaysia

Tel: +603 6411 3133

Fax: +603 6411 3233

E-mail: aizat@havana-club.com.my

Havana Club Outlets

Concorde Hotel, K.L
One World Hotel, P.J
Read Masonic Centre, OUG

Havana Corner

Traders, K.L
Renaissance, K.L
Prince Hotel & Residence. K.L
The Ritz-Carlton, K.L
Impiana KLCC Hotel, K.L
Le Méridien Hotel, K.L
The Royale Chulan, K.L
Empire Hotel, Subang
Impiana Ipoh, Perak
Hard Rock Café, Penang



Havana Club Group

facebook.com/groups/32163184990/



havanaclubgroup.blogspot.com

Official Website

www.havana-club.com.my

Editor's Note

Dear Distinguished Readers,

We would like to say thanks for those who come to our Grand Opening outlet at Read Masonic Centre, OUG & supporting our Cigar Sale. Looking forward to see you guys again.

Newsletter Editor.

H. Upmann : A Brief History. The oldest cigar brands in existence, dating back to the 1840s. Around 1840, banker Herman Upmann opened a branch office in Havana, which provided ample opportunity to send cigars home to Europe. The possibilities of a commercial endeavor became clear to Upmann and in 1844 he invested in a cigar factory and the H. Upmann brand was launched. Upmann is sometimes even credited with the invention of packaging cigars in cedar boxes to give to their customers. These original boxes were labelled with the H. Upmann name and contained other manufacturers' cigars, most likely as an advertisement for the operation, until the Upmanns bought their own cigar factory in 1844: the famous H. Upmann Factory, now known as the José Martí Factory, in Havana. In another version of the story, it was the Upmann brothers' nephews, German and Alberto, who founded the factory and the cigars simply became associated with it.

Chilean Wine of the Month

- TerraMater Vineyard Reserve Shiraz Cabernet @ RM100.00++ per bottle and RM25.00++ per glass
- TerraMater Vineyard Reserve Sauvignon Blanc @ RM100.00++ per bottle and RM25.00++ per glass

BILL COSBY



There's something about winter that doesn't seem so funny to the man who has made millions laugh. In 1994, Cosby was watching the ladies' figure skating finals in the Winter Olympics on TV, puffing away on an Ashton. Suddenly, Tonya Harding began to cry during her routine. No, Nancy Kerrigan hadn't just blasted her with a bazooka; rather, the problem was a wayward shoelace. Mesmerized by the drama, Cosby took his cigar,

which he had placed in an ashtray, and stuck it in his mouth--ash end first. His tongue told him he had "instantly made a very serious mistake." Two winters earlier, the comedian experienced another tobacco tribulation. As he walked about Manhattan with a cigar, the 38 degree chill "turned my warm, succulent corona into a piece of cold, soggy rutabaga." Stopping in a store that sold expensive gadgets for the Man Who Has Everything, as he described it, Cosby hoped to find some device that would keep his cigar warm. No such luck. "What kind of store was this?" he ruminated. "How could a man have everything if he didn't have a thing to keep his cigar warm?" Favorite cigar: Ashton Maduro No. 60