

COMING SOON

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HAVANA<sup>SM</sup>  
CLUB

**VOLUME 10, ISSUE 1**

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- \* Havana Club
- \* Cohiba: A Brief History
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**HAVANA CLUB**

Havana Club has evolved many years in Malaysia & we still trying new ways to cater our customers, providing them new venues, services, events & more friendly cigar divan assistants to light up your cigar & make your day. Our each current outlets has it's own concepts comparing to each other thus in resulting we have created

different group of customers to lounge at any of our outlets.

Starting last month, we have come out with a '**Cigar on the Go**' by going door to door sales starting within the famous club scene area in K.L. such as The Heritage Row, Jalan Changkat Chulan & Black Magic @ Jalan P.Ramlee.

The latest exciting new project concept which will soon reveal is our **Havana Café**. More will be cover on our next issue.

\* Starting now onwards **Havana Club @ Duta Vista** will be close every Public Holiday & on Sunday

## HAVANA CLUB GROUP

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### Havana Club Outlets

Concorde Hotel, K.L

One World Hotel, P.J

Duta Vista Executive Suite, K.L

### Havana Corner

Traders, K.L

Renaissance, K.L

Prince Hotel & Residence. K.L

The Ritz-Carlton, K.L

Impiana KLCC Hotel, K.L

Le Méridien Hotel, K.L

The Royale Chulan, K.L

Empire Hotel, Subang

Impiana Ipoh, Perak

Hard Rock Café, Penang



Havana Club Group

[facebook.com/groups/32163184990/](https://facebook.com/groups/32163184990/)



[havanaclubgroup.blogspot.com](http://havanaclubgroup.blogspot.com)

### Official Website

[www.havana-club.com.my](http://www.havana-club.com.my)

### Editor's Note

Dear Distinguished Readers,

Stay tune for our next issue where we will tell you more on Havana Café & update you with more venue details for 'Cigar on the Go'.

Newsletter Editor.

**Cohiba: A Brief History** - It all started in the early 1960s, Castro has just successfully demolished the Batista plutocracy and has defeated the Kennedy-sponsored invasion by Cuban counter-revolutionaries at the Bay of Pigs. At that time, Castro noticed one of his bodyguards, Bienvenido Perez, smoking a particular kind of cigar that the president found to be "very aromatic, very nice." When asked about the cigars, Perez confided that those were actually nameless cigars rolled by his friend, Eduardo Rivera, a cigar roller at the La Corona cigar factory in Havana. Castro then summoned Rivera, and asked him to start a small factory in a tightly guarded mansion, just outside of Havana. Their task was to roll high quality cigars from the best Cuban leaves available - exclusively for the president. This was how the "nameless" cohiba cigar started its journey to become one of the most prized cigars among aficionados worldwide.

### Argentinean Wine of the Month

- Catena Zapata Tilia Malbec @ RM100.00++ per bottle and RM25.00++ per glass
- Catena Zapata Tilia Torrontes @ RM100.00++ per bottle and RM25.00++ per glass

### Italian Sparkling White

- Voga Italian Muscato @ RM150.00++ per bottle

## WINSTON CHURCHILL



Throughout his long life, Churchill nourished England with his battle-field bravery, political courage and prolific writing, and nourished himself with the best food, drink and cigars he could find. The man for whom the imposing Churchill cigar size is named smoked eight to 10 cigars a day, primarily Cuban brands. Not even the necessity of wearing an oxygen mask for a high-

altitude flight in a non-pressurized cabin could prevent Churchill from smoking. As the story goes, the prime minister requested that a special mask be created that would allow him to smoke while airborne. Naturally, the request was fulfilled. On another occasion, Churchill hosted a luncheon for King Ibn Sa'ud of Saudi Arabia, who did not allow smoking or drinking in his presence. Rather than submit to the king's wishes, Churchill pointed out that "my rule of life prescribed as an absolutely sacred rite smoking cigars and also the drinking of alcohol before, after and if need be during all meals and in the intervals between them." The king was convinced.

Favorite cigar: Romeo y Julieta